

The background is a dark blue gradient. On the left, there are concentric circles made of thin, slightly curved lines. On the right, there is a vertical strip of overlapping triangles in various shades of blue, creating a geometric pattern.

# Startup 1-pager

# The Open Data Incubator for Europe (ODINE) is a 6-month incubator for open data entrepreneurs across Europe.

The programme is funded with a €7.8m grant from the EU's Horizon 2020 programme and is delivered by the seven partners: University of Southampton, Open Data Institute, The Guardian, Telefonica Open Future, Fraunhofer IAIS, Open Knowledge Foundation Germany and Telefonica.

The ODINE incubator supports the next generation of digital businesses to fast-track the development of their products. We are championing the best of European digital talent that are innovating using open data.

ODINE companies included 57 companies that have secured €8m in sales, investment and efficiencies so far and employ over 250 people.

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# Ask Helmut

Helping urbanites and tourists to  
discover the best events in town

Germany

## Problem

Finding events is time-consuming and frustrating.

## Solution

We combine technology with human curation to give people the best inspiration at the right time – through our app, website and by curating and integrating events into 3rd party services.



## Indexing the popularity of every place on Earth

United Kingdom

### Problem

There's no quick way of knowing the most socially relevant areas and venues in every city on Earth.

### Solution

TopPlace analyses billions of human generated signals and behaviour at locations to index the popularity of every place on Earth.



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# BikeCityGuide

Encouraging people in cities to use  
bikes

Austria

## Problem

Cities around the world are longing for new traffic solutions. To support this, we are encouraging people to use bikes by providing orientation, knowledge and awareness around cycling.

## Solution

We provide smart services that benefit cyclists. Our app can show directions, has a tracking functionality and visualizes the ridden tracks of a user. The gathered data can later be used for analytics to improve a city's infrastructure.



Helping people navigate indoor  
spaces

Germany

## Problem

Today, visitors have problems navigating indoors. They can also hardly give feedback to building operators. Building operators therefore typically lack quick access on problems in buildings.

## Solution

Through “crowd-tagging” we solve the problem of hardly available data on indoor spaces: users can easily report issues through an app. They just take a photo, pin the location and send it to the building operator.



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# Glimworm - IoT Living Labs

**Building IoT sensitive cities with  
smart citizens**

Netherlands

## Problem

To realise community driven IoT solutions, developers and makers need access to technology in public spaces.

## Solution

We help cities create IoT infrastructure in public spaces and engage the community, to accelerate bottom-up resilient Smart City solutions.

# Guide2Property

Co-libri: real estate platform giving personal guidance to buyers + tenants

Belgium

## Problem

There is a personal aspect missing from a lot of real estate portals: what are the preferences and financial possibilities for tenants? Where do they want to live and why? What kind of information do they need and when?

## Solution

Co-libri gives personal guidance to users based on their individual preferences during the entire process, from searching for new homes until the move. We combine the profile with open and private data to develop an accurate profile which reflects user needs and demands.



guide 2 property

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**idalab**

**Helping organisations make zoning  
decisions**

Germany

## Problem

Zoning decisions are critical for administrations and businesses. However, rarely do they draw on all available data.

## Solution

Leveraging state-of-the art algorithms, we have developed an intelligent zoning engine, which allows zoning optimization with an intuitive user interface - enabling holistic decision support.

# Land Insight

Find and assess off-market  
development land

United Kingdom

## Problem

There is a lack of land supply and access to good information on potential development land.

## Solution

We provide a smart web application for discovery and assessment of development opportunities.



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# Netage

Smart data for smarter fire fighters

Netherlands

## Problem

Using open data to create a better information position for fire services.

## Solution

RESC.Info is a suite of products based on linked open data technologies, supporting in both preperational and operational situations.

# Pikhaya

Helping SMEs assess opportunities  
and risks for commercial properties

United Kingdom

## Problem

SMEs and startups struggle to find estimates of what it costs to operate in a specific site, and what the expected revenue from that location is likely to be. This leads to lost opportunities or risks to their capital.

## Solution

Pikhaya has developed a web-based system which aggregates open data to produce comprehensive business intelligence on each of the approximately 1.9 million commercial properties (including industrial, office and retail) in England and Wales.

The logo for Pikhaya, featuring the word "PIKHAYA" in a stylized font with red and blue horizontal lines crossing through the letters.

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# Rent Square

**Specialist data led lettings solution  
for private rentals**

United Kingdom

## Problem

The rental market is problematic. For tenants it is unaffordable and offers a poor experience. For institutional investors, speculative and archaic letting practices means properties sit empty for long periods of time, affecting their profitability.

## Solution

Maximise the efficiency of housing supply, empowering tenants with choice, through an honest, transparent and affordable service. We use data and technology to reduce the time properties sit empty, maximise institutional return and pass benefits to tenants.

# urbanData Analytics (uDA)

## The Real Estate Bloomberg

Spain

### Problem

The Real Estate market's information is opaque, outdated and, in many cases, biased. People demand new information in order to make a financial decision

### Solution

We allow millions of users to make instant decisions about the purchase, sale, rental and refinancing of a home.



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# Air and Space Evidence

Combining law and geospatial analysis to be the World's first  
"Space Detective Agency"

United Kingdom

## Problem

Illegal waste crime is a €72 billion problem for governments, and they particularly struggle to detect unlawful waste sites.

## Solution

We use space technologies to detect waste crime.

# Crop.live

A real-time crop monitoring tool  
for yield prediction & incidences  
identification

Spain

## Problem

Uncertainty on yields driven by lack of visibility on  
incidences affecting crops

## Solution

Create a monitoring platform of crop evolution, combining  
farmers action recording with satellite data.



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# Derilinx

**Helping EU homeowners become  
more environmentally friendly**

Ireland

## Problem

EU has set itself a 20% energy savings target by 2020. In order to achieve these ambitious targets, widespread deep renovation in the residential sector is required.

## Solution

DataSparks helps homeowners make energy-efficiency upgrade decisions by providing customised recommendations, while also delivering information on available financial supports and what contractors can carry out the renovation.

# Environment Systems

Environmental and agricultural data  
company

United Kingdom

## Problem

We help organisations understand and better manage our environment and feed our population.

## Solution

We are trusted providers of environmental and agricultural evidence and insight to governments and industry. Our consultancy delivers bespoke advice and solutions for land management, monitoring and policy. Our data services deliver always-on, accessible data insights from satellite earth observations.



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# Exceedence

## Calculating financials for renewable energy projects

Ireland

### Problem

Every renewable energy project needs to have reliable and trustworthy financial figures. Unfortunately, most of them are calculated by in-house models generally using Excel, with all the downsides this entails.

### Solution

We offer software that can calculate all the financial outcomes efficiently, reliably and quickly for Renewable Energy Projects. This software will be of use across the supply chain, from developers to funders or investors.

# Farm Dog

## Precision agriculture for pest and disease management

Israel

### Problem

Despite spending \$60B per year on pesticides, growers worldwide still see 20% to 40% crop loss. This is an unacceptable failure rate by any measure.

### Solution

Farm Dog gives stakeholders the tools to reduce pesticide use while minimizing crop loss. Our precision agriculture platform, encompassing both an in-field app and dashboard, (1) standardizes and records data from the field and 3rd parties (2) communicates between stakeholders, and (3) provides analytics such as pest alerts and predictions and treatment efficacy reviews. We drive smarter treatment decisions, more efficient use of field labor, and a counter-balance to stringent regulations.



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# FSTR

## 21st century mobility solutions

Belgium

### Problem

The capacity of the road network is underused and causing greenhouse gasses to destroy our world.

### Solution

By unifying carpooling solutions through an open API we de-fragment the carpooling market and prove the feasibility of the concept.

# Green City Solutions

Clean, urban air, profitable!

Germany

## Problem

Air pollution causes every 7th death worldwide with more than 90% of the urban population breathing polluted air every day.

## Solution

The CityTree. It's a unique patented combination of Bio- and IoT-technology which utilizes special moss species to filter pollutants like particulate matter. Unlike other filter systems it converts those pollutants into biomass. The CityTree has PV-panels and a sensor controlled irrigation system, focused on resource efficiency, self sustainability and data collection to further increase the filter potential, which is comparable to 275 urban trees.



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# green spin

Supporting all members of the  
agricultural supply chain

Germany

## Problem

Uncertainties of digitization in agriculture.

## Solution

A platform and tools for all members of the agricultural supply chain.

# InSymbio

**First B2B Marketplace for bio-based residues and by-products with bidding processes and analytics**

Italy

## Problem

In Europe, 33 million of tons of biological materials are wasted every year. These cheap resources could be used by companies in the nascent bio-economy sector to produce fuels, fibres, feed and chemicals.

## Solution

We provide a marketplace for biomass, residues and by-products for the production of bioenergy, biomaterials and chemicals. We aggregate data and provide actionable insights, improving the company image with “circularity” indexes and providing one-page websites integrated with the indexes.



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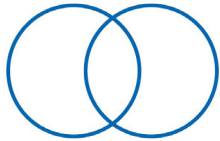
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# OpenOil



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# OpenOil

Developing open data information systems, software solutions and intelligence around oil and mining

Germany

## Problem

Oil & gas and mining companies operate globally but report locally. They are legally required to report all important facts to their investors, but this information is spread across millions of pages filed in multiple jurisdictions.

## Solution

Aleph, a text-searchable database with 2.5 million corporate records and counting, that turns your desktop into a sophisticated, investigative tool helping you to find and make sense of what extractive companies tell their investors.

# OpenSensors

Enabling businesses to manage their  
sensor data infrastructure

United Kingdom

## Problem

There is currently a technological barrier for companies trying to manage their sensor networks.

## Solution

OpenSensors provide a series of features that allow companies to manage, distribute and store data,, and improve connectivity with a range of devices in an Internet of Things network.



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# Origin Trail

Revealing provenance of food to  
enable more ethical consumption

Slovenia

## Problem

As the global production of food grows, quality food producers lack ways to clearly differentiate from less transparent companies with hidden provenance of ingredients. Consequently, quality producers are being edged out of the market.

## Solution

Help food producers to communicate the origin of ingredients in their final products more effectively. It allows food producers to be transparent about their supply chain through a mobile app or website, without adding any additional features to their packaging or products.

# Plume Labs

Clean air, onwards

France

## Problem

We help individuals avoid exposure to pollution, which kills 500,000 Europeans every year because of chronic exposure.

## Solution

An environmental AI that forecasts pollution thanks to open data, and a personal sensor to escape pollution.



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# Provenance

## Increasing transparency in supply chains

United Kingdom

## Problem

Opaque supply chains pose a huge risk to business and compromise both people and planet. Every product and business is different, but rarely do we have the information we need to make positive choices about what to buy.

## Solution

Provenance empowers brands to take steps towards greater transparency by tracing the origins and histories of products. Enabled by blockchain, mobile and open data, Provenance software stores key verified information on an open registry, making it secure, trustworthy and accessible.

# Sinergise

## Interfaces for access to earth observation data

Slovenia

### Problem

There are enormous amounts of free and open earth observation data available, distributed by the European Space Agency, United States Geological Survey and others. However, it is extremely difficult to work with these data due to technical complexity, volume and processing power needed.

### Solution

Sentinel Hub provides a set of standard open geospatial consortium interfaces, which can be easily integrated in any desktop, web or mobile app, providing full access to open earth observation data to anyone across the globe. Users and application developers can therefore focus to generating added value services instead of shuffling bits and pixels.



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# Sun Energia

## Matching buildings and solar

Finland

### Problem

Property owners lack unbiased information on potential savings they could make from producing solar on their rooftops. Solar providers are struggling to find the right customers and convince them of the benefits of solar power.

### Solution

Provide European building owners with the World's most accurate and easy-to-use web-based decision-making tool for assessing the feasibility, viability and profitability of a solar energy system on any specific rooftop.

# Taranis

## Reducing crop losses in agriculture

Israel

### Problem

Disease and pests cause crop losses that devastate astronomical quantities of agricultural production. This causes an estimated loss of 22% of total crop production, translating to an estimated total economic loss of 300 billion USD.

### Solution

Taranis is a predictive analytics solution that allows farmers to mitigate and respond to crop disease and pest threats by analyzing precise information about each field using advanced deep-learning biological predictive models. This allows substantial increase in yields and profitability.



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# HybridStat

Helping geneticists and biologists  
diagnose genetic diseases

Greece

## Problem

We support clinical geneticists and biologists to reach timely conclusions regarding patient genetic diseases.

## Solution

Clingon, a cloud-based clinical genomics decision support system integrating open gene and human disease data.

# imin

Providing a suite of APIs that make  
physical activities searchable and  
bookable

United Kingdom

## Problem

Due to data about physical activities being siloed, complicated and fragmented, consumers can't easily access activities (despite apps/websites trying to deliver good search/booking experiences) and activity providers fail to utilise empty capacity.

## Solution

imin's real-time aggregator of physical activity opportunities (bookable facilities, classes) and suite of APIs allows app developers to provide search, book and pay functionality for their end-users, supporting a revolutionary new user experience for the sector, boosting user appeal for their app, and getting more people active.



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# liimtec

**Providing medtech solutions based  
on new technologies**

Austria

## Problem

Common Automatic External Defibrillators currently do not save enough lives.

## Solution

With PocketDefi, liimtec provides the first cheap and portable AED. This brings firstaiders and AEDs together to save more lives.

# Mint Labs

Cloud-based software suite that  
accelerates the pharmaceutical R&D  
pipeline

Spain

## Problem

Lack of quantitative analysis on brain MRI studies and  
disconnected neuroimaging workflow.

## Solution

Neuroimaging workflow platform with state-of-the-art  
processing and visualization.



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# Studybugs

Keeping children healthy and in  
school

United Kingdom

## Problem

Maintaining high pupil attendance is fundamental to a school's performance and Ofsted rating, yet existing tools are inadequate for the task.

## Solution

Studybugs is a unique messaging platform for schools and parents that, with involvement of the NHS and other health experts, collects data and provides guidance to improve children's health and school attendance.

# Viomedo

Tomorrow's medicine, today

Germany

## Problem

Even today many patients can't effectively be treated with the standard of care. Most patients don't want to wait many years until new therapies become available.

## Solution

Viomedo connects patients with medical research in order to help improve existing therapies and find cures. We are the leading platform for medical research in the German speaking region. Together with researchers, patient support groups, research hospitals and pharmaceutical companies we want to transform medical research all over Europe.



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# YuScale

Helping diabetics manage nutrition

Germany

## Problem

Diabetics need to monitor the nutritional content of their food. It is hard to identify and quantify nutritional values properly, because the only way to do it is guessing.

## Solution

YuScale provides users with nutritional content about their food, replacing imprecise guesses with measured data and image recognition. The scale details the breakdown of each component in the food and determine the nutrients with up to 80% precision.

# Pobble

We make writing ridiculously exciting!

United Kingdom

## Problem

1 in 8 children leave school unable to write at the expected level.

## Solution

The company was founded by teachers in 2013. Ever since, teachers have used the Pobble platform to find the best teaching resources, connect with classes around the world, and assess writing.



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# SIRIS Academic

Giving HE&R institutions access to  
interconnected data and tools

Spain

## Problem

HE&R institutions need to have access to interconnected data and analytical tools to compare and assess their activities and improve decision-making.

## Solution

We develop customized analysis and visualisation products (dashboards and forecasts) that integrate open data on HE&R to provide strategic insight and evidence-based benchmarking and modelling to top decision-makers in the sector.

# Tilde

## Driving innovation in European language technologies

Latvia

### Problem

Language barriers are a major obstacle to global business. Most consumers don't buy online if products aren't available in their language. Language barriers therefore restrict access to goods and information, hindering cross-border communication.

### Solution

To help companies cross language barriers and reach global customers, Tilde develops customized machine translation systems, online terminology services, mobile translation apps, and content analytics tools.



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# Zazuko

consulting company for semantic  
Web and related technologies

Switzerland

## Problem

Archive catalogues are not as valuable as they could be as they lack connections with the Web of Data.

## Solution

aLOD enables archival institutions to easily provide a high value catalogue as Linked Open Data, by providing open source software to interlink their catalog with other datasets as well as web based applications to easily access the catalog data.



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# Open Gazettes

## Opening up government gazettes

United Kingdom

### Problem

With a 300 year-old legacy Gazettes are generally recognized as the public record for company-related legal notices such as liquidation, dissolution, or director actions. Yet they are unstructured, inconsistent and designed for a pre-digital age

### Solution

OpenGazettes opens up government gazettes, aggregating them across multiple countries and enabling powerful searches into the unstructured and rich seam of corporate events information contained in them.



Personal legal network

Austria

## Problem

Hyperregulation and legal compliance is a problem for businesses.

## Solution

openlaws provides personalized legal information (legislation, case law, contracts, publications) for businesses and legal experts networks.



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# Wholi

Find public information about  
politicians and campaign  
contributors in one place

Romania

## Problem

1. Voters find it hard to explore candidates before elections
2. Journalists/NGOs interested in lobbying cannot easily find politicians with common interests
3. Politicians can't easily find more people to contribute to their campaign

## Solution

A platform that gathers all relevant information about politicians and campaign contributors from open data and public online sources. This creates aggregated profiles for politicians and campaign contributors with relevant information from open and public data.

# 1848

## Monitoring European politics

Netherlands

### Problem

It is impossible to monitor European political and legislative processes for influencing, anticipation or communication.

### Solution

We create a monitoring tool so users can monitor these political processes directly, based on personal search dossiers.



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# Brightbook

## Insightful accounting for micro business

United Kingdom

### Problem

For millions of micro businesses, accounting is the least enjoyable part of running their business. Equally challenging is managing cash flow, their time and client relationships day-to-day.

### Solution

Brightbook wants to change the way entrepreneurs and sole traders run their mini-enterprises, to build a product that proactively helps them make money and save money. Most of all, we want to make their working life simpler.



# Colony

Film streaming platform connecting  
content owners to engaged fans

United Kingdom

## Problem

Colony responds to huge disruption to the traditional value chain across the video industries.

## Solution

Colony delivers global reach, drives engagement with millennial audiences, allows the curation and commercialisation of extra content, and shares proprietary audience insights data to inform on- and off-platform marketing spend.



COLONY

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# CommoPrices

Track the price of any commodity

France

## Problem

Commodity markets are constantly moving, but only 50 commodities are quoted on financial markets. More than 4000 commodity prices are trading constantly by companies, without price transparency.

## Solution

CommoPrices is a web portal of business intelligence that publishes over 4000 commodity prices. Based on open & shared data from various sources, data is structured, selected and processed to generate benchmark price references.

# Implisense

API-based Analytics for B2B Sales to  
make your customers come to you

Germany

## Problem

Lack of efficiency generating new net-prospects and high manual efforts qualifying inbound leads (due to disregarding the use of data-based support technologies) resulting in competitive disadvantages and forgone business opportunities.

## Solution

A live index of 6M UK and German companies profiled with public information from websites, job ads, business news and open company data paired with API allowing for different types of outputs for clients at different stages of adopting data-driven sales methods. Services include automated reports and recommendations for new leads.



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# Infamous Labs

## Solving complexity in the Smart TV development ecosystem

Greece

## Problem

Complexity in the Smart TV development eco system

## Solution

Creation of an abstraction layer between your apps and the Connected TVs & streaming devices. This takes care of all the differences between devices, such as remote control key-mapping, video player and local storage.



## Empowering users to identify insights on trends and market competition

Greece

### Problem

Technologies are evolving faster than ever before and markets are increasingly dynamic. Companies spend most of their time searching, filtering and understanding information before they can make a decision. Technology management teams are historically short-staffed and have budgetary limits in gaining access to multiple databases for their analyses and strategic conclusions.

### Solution

Through advanced visualizations that interpret publicly accessible external data sets, IPlytics provides sophisticated insights on trends, comparisons and multi-dimensional relationships to inform decision-making.



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# Konetik

**Smart mobility management solution  
for companies**

United Kingdom

## Problem

Lack of transparency and inefficiencies regarding company mobility.

## Solution

We are offering a data driven mobility management solution for companies to help them understand, optimize and organize work.

# Suade Labs

Helping banks with regulation

United Kingdom

## Problem

Banks spend an intolerable amount of resources to comply with regulation, which currently adds nothing to their bottom line.

## Solution

At Suade, we believe that at least 80% of the regulatory code should be produced once in high quality and for all banks.



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# Data Press

Powering data catalogues around the world, making open data searchable and discoverable

United Kingdom

## Problem

Excel files, reports and APIs are held inside teams and organisations. The majority of useful data becomes trapped in “silos”, invisible to most users.

## Solution

DataPress empowers insight teams to share data internally and openly on the web. We give you control over user access and create engaging visualisations for users to explore your catalogue of data.



# Thingful

Search engine for Internet of Things  
and interoperability service

United Kingdom

## Problem

It is hard for IoT data owners to control how their data is used and make decisions accordingly.

## Solution

Thingful enables you to search, organise, access and respond to real-time data both inside and outside your existing IoT network, without the scalability issues that arise from centralising data in a single repository.



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# Unigraph

Knowledge graph providing access  
to the world's knowledge - structured  
and interconnected, in real-time

United Kingdom

## Problem

Open data is locked in isolated silos, comes in variety of formats is inconsistent and requires a lot of cleaning and reconciliation before it can provide value.

## Solution

Machine-centric, independent knowledge graph built to accommodate infinite data input and throughput in real-time.

