D5.6 Summary of activities and impact analysis v1

Coordinator: OKF

Reviewer: IAIS

Deliverable nature	Other (O)
Dissemination level (Confidentiality)	Public (PU)
Contractual delivery date	30th April 2016
Actual delivery date	30th April 2016
Keywords	Summary of activities and impact analysis v1

Table of contents

1. Executive summary

The dissemination activities of the ODINE project are crucial for the ODINE consortium to achieve the prime objective of getting great applicants and helping the incubated projects to succeed. This deliverable serves as the summary of activities and impact analysis version 1 report as of April 2016. It gives an overview of dissemination activities that were carried out in the first years of the ODINE project. It focuses on analysing the impact of the dissemination activities of partners of WP5 and the ODINE consortium.

2. Measureable Criteria for Success

In Deliverable D5.2 "Dissemination, engagement and communication strategy" the dissemination strategy with the ODINE consortium to effectively disseminate ODINE results was discussed and laid out.

The following table shows an overview of the identified and agreed measurable criteria for success of the ODINE dissemination activities. The overview comprises clear measures about social media and web-site involvement, interviews and stakeholder involvement.

These activities were measured by different consortium members (ODINE dissemination team members) on a regular basis, while the results are collected by the dissemination team to analyse the progress and the success, or failure, of the dissemination activities. Furthermore to monitor where the team can rework and/or refine activities to ensure success in the future.

The evaluation of the dissemination activities is comprised of three parts: Firstly, success criteria were defined. Secondly, target groups have to be identified and their level of engagement has to be defined and finally key figures to judge upon successful dissemination have been set up.

2.1. Dissemination & engagement timetable and metrics

Measure	Channels	Metrics today as of 30.04.2016	Metrics goal as in D5.2 End of ODINE project
SEA1	In-person Email Calls Meetings	# contacts >120 *> 1000* *> 500* *> 60*	# contacts 120 1500 750 60
SEA2	Website Discussions Social Media	120 views/day 450 participants ~6 shares/day	60 views/day 600 participants 6 shares/day
SEA3	Webinars / videos (10 Webinars)	*4 webinars / 22 videos* 1800 views 130 participants 80 shares	 2500 views 200 participants 200 shares
SEA4	Applicants call	*> 400*	> 500
SEA5	Twitter	2400 follower	> 2000 follower

		1300 tweets	> 1000 tweets
	LinkedIn	87 member	200 members
		20 shares	400 shares
	Google+	26 +1s	200 +1s
		100 members	> 100 members
	FB	223 likes	> 200 likes
SEA6	opendata500	*> 400*	ideally 500 entries, remains to be seen if this is realistic
SEA7	interviews	*> 10, ~800 views*	> 10 interviews, 2000 views
SEA8	business survey (4 surveys)	*not started yet* # submissions	>400 submissions
SEA9	workshops, events, conferences	> 2000 participants	>4500 participants

3. Overview of activities

This section lists and describes the dissemination activities that have been executed by the ODINE consortium and especially those partners involved in WP5.

A crucial part to the success of this project has been the collaboration and commitment of all consortium partners to dissemination and open data stakeholder engagement activities. Dissemination within the ODINE project covers a wide spectrum of activities, including but not restricted to: community extension and management, setting up and maintenance of the collaboration infrastructure, social media and web 2.0 tools and events, targeting both the participation of ODINE in major conferences that are well known in the field, as well as the organization of our own events.

The following section presents an overview of events attended by the consortium as well as workshops organized, and publications that have been published. The section also summarizes the activities via the viral marketing channels, such as the Blog, Twitter, Google+, Facebook LinkedIn and mailing lists as well as it covers an overview of published press releases.

3.1 Website

The project's website has been established in spring 2015 first as a short overview website as of 1st of February and then the official launch in beginning of April 2015. It serves as the central access point for anyone seeking to learn about ODINE as a project and as a incubator. It is continuously updated and adapted to reflect current developments within the project, and features information on the consortium partners, deliverables, work packages, and news items. It also contains information on the subject matter of open data and the goals of ODINE in this regard to foster the European Open Data ecosystem.

Apart from offering comprehensive information on ODINE project and the calls, the website also promotes the other communication and dissemination channels used. On its front page, it links to the Twitter, Facebook, and Google plus accounts that are detailed below, and also offers visitors the option to opt-in to the newsletter contact database. Press releases and milestones as well as materials such as the project's logo and flyer are communicated through the website as well.

It is documenting relevant events, news items, regarding the programme and companies. It also serves as the source for technical documentation and learning materials about open data. Resources such as webinars and handbooks and webinars are already online.

The project's blog was created alongside the website in spring 2015. It gives its readers a central access point for detailed descriptions of current announcements and also serves as a platform for guest stories by members of the open data community. The decision to include these external reports on the project's blog has been made to incentivise and invigorate the community of stakeholders around open data.

The website has been redesigned and relaunched by beginning 2016 in order to even gain further audience and have smoother user interaction. Key features includes fresh, light design and a fully responsive page architecture, reflecting increasing traffic from mobile devices; more effective

content curation, ensuring a more relevant user experience that delivers content in greater depth; a higher proportion of data-led and analysis insight, to provide relevant open data and ODINE project related critical information; and a re-design of some sections, likte the newsletter and social media approach to ensure the ODINE project communicates with the project audience more effectively.

Statistic for website:

- 103 000 pageviews
- 70 000 unique pageviews
- 44 000 visits
- >1000 unique downloads
- 4 min 30s average visit duration

In the last month there more than 120 unique visitors a day on the website. The traffic growth continuously since the project start. A strong number is the 4 min 30s average visit duration. 57% visits have bounced (left the website after one page) and 2.6 actions (page views, downloads, outlinks and internal site searches) were made per visit. The speed of the website was 0.44s average generation time.

Half of the traffic was the start page, 15% was call information related material, the next most viewed content were the blog entries and ressources section.

As for the numbers that the following part of this report is based on, it is important to note that there are some inherent limitations to the accuracy of the data. Firstly, for the sections of the website were redesigned and partially. Furthermore PIWIK (same as google analytics) is primarily based on cookies and devices. Therefore, one user using several devices (e.g. laptop and smartphone) would show up as two users. Similarly, a user that deletes the browser's cookies or uses another browser would also show up as a new user. Furthermore, PIWIK relies on JavaScript to track users, which is disabled by some, and in case somebody is using an adblock service there would be no data at all. This has an effect on the metrics of total visits and uniques indicators.
Thus, while the data is the best source of information available, it should be read with some caution. The data taken into account here has its starting point in February 2015 in accordance with the website launch.

3.2 Guardian Open Data Economy Network Hub

http://www.theguardian.com/media-network/series/open-data-economy

We use the Guardian partner zone to feature success stories, companies profiles and open data related content site. Their well-established reputation in the media sector is strengthen the open data community and creating a sustainable impact and is promiting the ODINE project.

More than 50 articles were published by the Guardian in the
http://www.theguardian.com/media-network/series/open-data-economy and section
http://www.theguardian.com/odine-partner-zone. See Appendix 6.3 for an overview of ODINE
Guardian articles.

Current highlight is the article "Is the banking industry about to have its 'Uber moment'?" which
gained more than 80.000 unique pageviews, 500 shares and 300 comments.

The average article has around more than 500 unique pageview, more than 50 shares and single
digit comments.

Also the Guardian and his media network across Europe (El Pais in Spain, Le Monde in France
and Der Freitag in Germany) are promoting the Open Data Economy hub section and the open
data articles, as well the call itself and the ODINE website and various events from the ODINE
project (i.e. webinars, calls, ..). For that purpose special banners were also designed.

In the first 10 month of the project following ads were served:

- 3.070.956 impressions that clickthrough to ODINE (5.765 clicks)
- 5.699.620 impressions that clickthrough to the hub at the Guardian (10.714 clicks)

The average CTR across all differnet format (roadblock, 720x90, 300x250) was a respectable
0,18%.

Additionally to prints ads were run across France, Spain and Germany with in El Pais, Freitag and
El Pais to target the main economic regions of Europe. The digital ads were later programmatically
adjusted to reach countries in Europe where he haven't gotten that many applications.

3.3 Social media

The following social media channels are used:

- Twitter
- Facebook
- LinkedIn
- Google plus
- Youtube

3.3.1 Twitter

https://twitter.com/ODincubator

The Twitter account has been established with the beginning of the project, together with the
mini-website launch. It allows for a direct and instantaneous level of contact with the various
stakeholders in the field of open data, startups and individuals. Whereas the website offers
in-depth information on all aspects of the project, Twitter is a multiplier of messages and

announcements that also functions as a means to keep track of current developments in the field and direct engagement.

In the last 15 months of the project we gained more 2440 followers, wrote more than 1300 tweets. We have monthly over 40.000 impressions, above 100 likes and also above 100 retweets, more than 120 follower each month and more than 1200 profile page views (based on the numbers for January 2016 until April 2016).

For further details see the Appendix and https://analytics.twitter.com/user/ODincubator/home

We monitor Twitter actively, especially for events and news. And also harvest tweets for events and topics to gain further insights.

3.3.2 Facebook Page

https://www.facebook.com/OpenDataIncubator

The Facebook Page was created created at the beginning of the project. It mirrors the prime content shared on the website and through Twitter. Its primary purpose is to multiply these messages and increase the reach in order to heighten the penetration of relevant stakeholder groups and having also a presence on this platform. Despite not being a focus in the dissemination strategy, it has been ensured that it receives regular updates and that contact requests are replied to in order to ensure that the audiences receive the desired level of attention.

The Facebook page has 201 likes. Analysis has shown that the engagement level compared to Twitter is less efficient.

3.3.3 LinkedIn group / company page

https://www.linkedin.com/groups/Open-Data-Incubator-Europe-7300351

As the leading platform for professional networking, LinkedIn increases the level of outreach to relevant stakeholders and projects. For ODINE, a discussion group and a company page has been created. The former is an additional option for exchange, and has thus far not been extensively used. Upon the completion of the platform, this channel is intended to establish connections to relevant stakeholders and to promote the ODINE call.

The ODINE page on the other hand allows the consortium partners to share their contribution to the project on their personal profiles, thereby manifesting the network around Open Data and promoting the idea behind the project simultaneously. While LinkedIn is more of a social network than an outreach tool, the performance of both the ODINE group and company page will be observed and given attention to increase the number of 123 members.

3.3.4 Google Plus

https://plus.google.com/communities/111840976067150847076

The Google Plus page was created created at the beginning of the project. It mirrored the prime content shared on the website and through Twitter. Its primary purpose is to multiply these messages and increase the reach in order to heighten the penetration of relevant stakeholder groups and having also a presence on this platform. Despite not being the focus in the dissemination strategy since the beginning of the project and the stagnant enviroment of the plattform we have currently more than 100 members on our ODINE page. Primarily this platform is now used for the video calls and to connect to stakeholders.

3.3.5 Youtube Channel

https://www.youtube.com/channel/UCh6DKnAIpBy46WkThkqwLkQ

The ODINE Youtube channel has been first used in Spring 2015. It hosts videos related to the project like explanation of the project, application process, interviews, and presentation of the ODINE companies and activities. As a hosting platform, the content can be both implemented in the website and shared across the social media channels. It has been branded with the ODINE Logo to align it with the other communication channels.

We have already already produced more than 22 videos (like the The ODINE application process, ODINE in 30 seconds, 3 ODINE presentations and several interviews and testimoninals) with alltogether more than 1800 views.

3.4 Mailing list

The newsletter is a channel that is intended to promote important updates and milestones to its subscribers. It has been set up to highlight substantial updates on a frequent basis (minimum 4 times per year), therefore complementing the more continuous flow of information found on the website and the social media channels in a less formal tone than the press releases. Thus far, the newsletter has been prominently promoted on the Twitter page and the website (via signup button). A sufficient number of subscribers has been collected (currently more than 500) and this channel is serving its purpose as a non-frequent announcement tool.

We currently have 4 lists
- General announcement: 631 subscribers
- Mentor and ODINE network lists: 511 subscribers
- Active ODINE startup lists
- ODINE Alumni startups lists: 7 graduaded companies

3.5 Events

The participation in international conferences is an integral part of the dissemination and outreach plan of ODINE. Apart from partaking in the international community, networking, and creating new ties, conferences are important ways to inform the public about the existence of the project and to gather input, insights, and new knowledge that is beneficial. Presentations and lightning talks have been also taken into this category, as their purpose is essentially similar to that of conference visits. The data for each activity is listed separately to portray a more complete picture. The ODINE project organized several events at the international level to aid in the dissemination of project and promote the ODINE call.

During the first 15 months of the project, ODINE members actively participated in over 63 open-data-related events. Dissemination activities during those events included distributing general dissemination material such as flyers and stickers, giving presentations, submitting posters, running discussion panels during the events or conducting information sessions during the breaks of these events for the purpose of informing people about the project.
After event participation, the project members took part in debriefing interviews to report on the event. This information was re-used to publish blog and twitter posts.

For a list of the events see Appendix 6.1 Past events attended and 6.2 Upcoming events.

Events in bold were attended by more than one consortium partner and had additional presentations and outreach activities (WWW2015, EDF, 4FYN) or were completely organized by the consortium (ODINE event in Berlin, ODI Summit, review meeting 1st cohort in London).

3.6 Collaboration and partnerships

To promote the ODINE project and strenghten the European open data ecosystem we established partnerships and cooperations with the follwing organizations:

- TSB Technologie Stiftung Berlin
  Supporting their effort to foster the Berlin open Data Strategy and being involved in the Berlin Open Data 30 showcase.

- Deutsche Bahn
  Supporting their open data strategy, being involved in the launch of their open data portal in November 2015 as well as some hackthons in order open up their data and allow SMEs using the open data provided by Deutsche Bahn. This is currently the German open data success story.

- KAS Konrad Adenauer Stiftung
  Supporting them with their open data strategy, being at their open data event in December 2015 and providing valuable input for their study of the economic value for open data in

Germany[1] as well as further information material.

- 1991.vc Ukrainian Open Data Incubator
  Since spring 2016 to forster and help the Ukrainian open data ecosystem.

- European Open Data Portal
  Cross-promotional efforts as well as presenations, surveys and events.

- General Ministry of Industry in Spain
  Strengthening the Spanish open data ecosystem.
  Will be also represent at the International Open Data Conference in Madrid in October 2016.

- Apps4EU
  Cross-promotional efforts as well as presentations and events (Berlin and Manchester 2015).

- Finodex
  Cross-promotional efforts as well as presetations and events (Berlin 2015).

- FIWARE
  Cross-promotional efforts as well as presentations and events.

- DIGIWHIST and OpenBudget
  Cross-promotional efforts as well as stakeholder and tool-sharing.

- Startupbootcamp
  Events, cross-promotion and meetings and startup referals.

- Seedcamp
  Event in London, cross-promotion and meetings and startup referals.

Further activities with European Data Market, OpenDataMonitor, OpenAIRE2020, AEC and several Universities (TU Vienna, WU Vienna, FU Berlin, …) and startups accelerators and startup events.

Additionaly we used the local ODI nodes, OKF chapters and OKLabs to reach out continuously to local open data businesses and events.

---

[1] Open Data. The Benefits http://www.kas.de/wf/de/33.44906/

3.7 Training

The following public training was offered by the ODINE consortium
- [The three things every open data start up needs for their business model.](#)
- [Business model innovation course](#)
- [Webinar The role of the LinDA workbench in Open and Linked Data Renovation](#)
- Applying to ODINE & how to write proposals - hangouts & webinars in past and [future](#)

Additonally there were several trainings and webinar for the ODINE funded companies (Human Ressources, Internationalization, Open Data Day, Open Data in Practice, School of Data).
And trainings and mentoring on a individual level (i.e. Fundraising and VCs).

For more training details and see Deliverable D5.5 Training curriculum, learning materials and webinar in details.

3.8 Deliverables

Table shows the currently [submitted deliverables](#) of the consortium:

- D2.2 Summary of the call v1
- D4.3 Data value chain database v1
- D5.1 Online presence and marketing tools
- D5.2 Dissemination, engagement and communication strategy
- D5.3 Stakeholder database and network v1
- D5.4 Stakeholder database and network v2
- D5.5 Training curriculum, learning materials and webinar
- D5.6 Summary of activities and impact analysis v1
- D6.2 Sustainability strategy and work plan

3.9 Publications

The press releases are a medium primarily aimed at journalistic multiplicators. The messages communicated through this channel highlight milestones and significant updates and are sent out on an ad-hoc basis for special events or on announcement of new companies.

There is one academic papers forthcoming.

4. Findings and improvements for the 2nd period

The activies in ODINE were manyfold. In the year one, we set up the technical architecture, social networks, created dissemination material and engaged in dissemination activities via our viral marketing channels, participation at events and organization of workshops. With the learings from this first months we continually improve the activities for the second half of the project. One of the learning from the first half was to further reach-out to specific regions like Eastern Europe to get more applications from the region. This was addressed through contacted open data and business organizations in this region. Another one was the improvement of the website.

In next phase our goal is to improve our even further and promote the ODINE call itself in the next month, the results and enable externals to interact even further.

5. Summary

This report has documented the dissemination activities and materials in the 15 month of the ODINE project. The dissemination and communication of the project and its (future) results took off with the first stakeholder workshop in February 2015, which can also be seen from the data (website, Twitter-stream).

Afterwards, the communication channels follow a general upward trend in terms of the users and level of outreach generated. The communication strategy set out that the project should produce a constant communication stream on social media, and blogs on its website.

The results from this report show that in terms of the streaming, Twitter is the most efficient social media dissemination tool for generating outreach for ODINE. Based on the analysis from this report, the use of twitter can benefit by taking note of the best tweets, times etc. In addition, the website and the Guardian open data network hub have been ODINE's main channel to present more extensive content, such as detailed information on the project, incubated companies and open data stories in the form of blogposts and articles. The report shows that the website has performed reasonably well and with the relaunch and adaptations even better. The Facebook, Linkedin and Googel plus accounts are set up, but are now mostly used to bring the existing content to a different user group. The efforts for both Linkedin and Facebook will be further increased. The Youtube channel is successful and will get further content in the future via the webinars.

The consortium has participated in several high-profile conferences, workshops and events in addition to the organized events such as the Open Data presentations in Berlin in Summer 2015, EDF and startup events. The success shows in the number of stakeholder contacts collected.

6. Appendix

6.1 Past events attended

Following 63 events were attended by ODINE consortium partners to promote the ODINE programe.
Events in bold were attended by more than one consortium partner and had additional presentations (WWW2015, EDF, 4FYN) or were completely organized by the consortium (ODINE event in Berlin, ODI Summit, review meeting 1st cohort in London).

Event	Location	Date from	Date to	People attended	Website
H2020 Event	Lisbon, Portugal	7 Feb 2015	7 Feb 2015	50	
Startup Camp Berlin	Berlin, Germany	13 Mar 2015	14 Mar 2015	150	http://lanyrd.com/2015/scb15/
CeBit 2015	Hannover, Germany	16 Mar 2015	20 Mar 2015	5000	http://www.cebit.de/home
The Impacts of Civic Technology Conference 2015	London, UK	25 Mar 2015	25 Mar 2015	100	http://lanyrd.com/2015/tictec/
PDF	Poland	16 Apr 2015	17 Apr 2016	250	http://epf.org.pl/en/events/pdfplcee2015/
codingdavinci	Berlin, Germany	25 Apr 2015	25 Apr 2015	140	http://codingdavinci.de/
fiware bootcamp	Berlin, Germany	1 May 2015	3 May 2015	50	http://berlinwebweek.de/event/fiware-startup-boot-camp/
re:publica	Berlin, Germany	5 May 2015	7 May 2015	250	http://re-publica.de/
HEUREKA CONFERENCE	Germany	5 May 2015	5 May 2015	100	http://heureka-conference.com/
1st infoday & presentation at WWW 2015	Florence, Italy	18 May 2015	22 May 2015	2000	http://www.www2015.it/
International Open Data Conference	Ottawa, Canada	28 May 2015	29 May 2015	400	http://opendatacon.org/
Pioneers	Vienna, Austria	28 May 2015	29 May 2015	2000	http://pioneers.io/about
NOAH Berlin	Berlin, Germany	9 Jun 2015	10 Jun 2015	300	https://www.noah-conference.com/

ODINE event in Berlin with Apps4EU, Finodex	Berlin, Germany	10 Jun 2015	10 Jun 2015	85	http://odine.sinnwerkstatt.com/event/1st-information-day-2/ will be updated to http://opendataincubator.com/event/1st-information-day-2/
OpenTech	London	13 Jun 2015	13 Jun 2015		http://www.opentech.org.uk/2015/
Finodex Networking Event	Italy	22 Jun 2015	23 Jun 2015	30	
Web-COSI Policy seminar on social entrepreneurship	Brussels	7 Jul 2015	7 Jul 2015	30	http://caps-conference.eu/
TOA BERLIN	Germany	15 Jul 2015	17 Jul 2015	400	http://toaberlin.com/
CCC camp	Germany	13 Aug 2015	17 Aug 2015	5000	http://events.ccc.de/2015/02/10/chaos-communication-camp-2015-save-the-date/
people in beta	Germany	29 Aug 2015	29 Aug 2015	200	peopleinbeta.com
STARTUP OLE	Salamanca, Spain	9 Sep 2015	9 Nov 2015	50	http://startupole.eu/
Ars Electronica	Linz, Austria	7 Apr 2015	7 Sep 2015	800	
DIGITAL CITY WIEN	Austria	14 Sep 2015	17 Sep 2015	50	http://digitalcity.wien/category/events/
semantics conf 15	Vienna, Austria	15 Sep 2015	17 Sep 2015	250	
Mindtrek	Tampere, Finland	22 Sep 2015	22 Sep 2015	30	http://www.mindtrek.org/2015/
If Funding Fair	UK	24 Sep 2015	24 Sep 2015	100	
Nantes City Council Networking	France	28 Sep 2015	28 Sep 2015	30	
Openmonitor.eu event	London, UK	5 Oct 2015	5 Oct 2015		
SOUTH SUMMIT	Spain	7 Oct 2015	9 Oct 2015	7000	http://spain-startup.com/?lang=es
Open and Big Data Management & Innovation"	NL	13 Oct 2015	15 Oct 2015		http://www.tbm.tudelft.nl/index.php?id=105588&L=1
European Open Data Week	Rennes, France	14 Oct 2015	14 Oct 2015	100	http://opendataweek.org/presentation/
Jugend hackt	Berlin	16 Oct 2015	18 Oct 2015	20	jugendhackt.de

ICT Innovate, Connect, Transform	Lisbon	20 Oct 2015	22 Oct 2015		http://ec.europa.eu/digital-agenda/en/ict2015-innovate-connect-transform-lisbon-20-22-october-2015
EU startups conference	Berlin	23 Oct 2015	23 Oct 2015	100	http://www.eu-startups.com/eu-startups-conference-2015/
Entrepreneurship Summit 2015	Berlin	25 Oct 2015	25 Oct 2015	180	https://www.entrepreneurship.de/summit/
ODI Summit	London, UK	11 Mar 2015	11 Apr 2015	700	
Cloud Conference	Ljubljana, SL	11 May 2015	11 Jun 2015	50	
Websummit	Dublin	2 Nov 2015	3 Nov 2015	3000	http://websummit.net/
Global Entrepreneurship Week 2015	Worldwide	16 Nov 2015	20 Nov 2015		http://www.gew.co/
EDF 2015	**Luxembourg**	**16 Nov 2015**	**17 Nov 2015**	350	http://2015.data-forum.eu/
Offener IT Gipfel	Berlin	18 Nov 2015	18 Nov 2015	250	
Bundes IT Gipfel	Berlin	18 Nov 2015	19 Nov 2015	1500	
Seedcamp X opendata	London, UK	19 Nov 2015	19 Nov 2015	80	
Startupbootcamp Demo Day	Berlin	19 Nov 2015	19 Nov 2015	250	
Open Data Barcamp	*Vienna*	*1 Dec 2015*	*1 Dec 2015*	*120*	
OPEN DATA. THE BENEFITS	Berlin	10 Dec 2015	10 Dec 2015	60	http://www.kas.de/wf/de/17.66041/
CCC	Hamburg	26 Dec 2015	30 Dec 2015	12000	
2016					
Bulgaria web summit	Sofia	20 Feb 2016	20 Feb 2016	500	http://bulgariawebsummit.com/#day-2
4YFN	Barcelona, Spain	22 Feb 2016	25 Feb 2016	Est. 10K	http://4yfn.com/
Mobile World Congress Barcelona	Barcelona, Spain	22 Feb 2016	25 Feb 2016	>50K	http://www.mobileworldcongress.com/
open belgium	Antwerpen	29 Feb 2016	29 Feb 2016	500	https://www.eventbrite.nl/e/open-belgium-conference-2016-tickets-19781559176

FIWARE Roadshow - Open Data for European Entrepreneurs - Training Day	Pamplona, Spain	1 Mar 2016		100	https://www.eventbrite.co.uk/e/entradas-fiware-roadshow-open-data-for-european-entrepreneurs-training-day-20694236017
1st Final review	London	3 Mar 2016		15	
Open Data Day	worldwide	5 Mar 2016		virtual >1000, real 80	http://opendataday.org/
CEBIT	Hannover, Germany	14 Mar 2016		>100K	http://www.cebit.de/home
PDF	Gdansk, Poland	17 Mar 2016	18 Mar 2016	400	https://www.eventbrite.com/e/personal-democracy-forum-pl-cee-2016-tickets-19381008117
FutureEverything	Manchester	30 Mar 2016	2 Apr 2016	500	http://futureeverything.org/
Wolves Summit	Warsaw	12 Apr 2016	12 Apr 2016	5000	https://www.wolvessummit.com/en
Startup Camp Berlin	Berlin	8 Apr 2016	9 Apr 2016	600	http://startupcamp.berlin/
Open Energy Data Switzerland	Switzerland	8 Apr 2016	9 Apr 2016	60	https://opendata.ch/2016/02/8-9-april-2016-swiss-open-energy-data-hackdays/
Web IT	Bulgaria	18 Apr 2016	20 Apr 2016	5000	http://www.webit.bg/
Tic Tec Confernce	Barcelona	27 Apr 2016	28 Apr 2016	200	https://www.mysociety.org/research/tictec-2016/

6.2 Upcoming events

Following events are planned for the near future:

Bold again special events with more than 1 person or presentation.

re:publica	Berlin	2 May 2016	4 May 2016
opentechsummit	Berlin	5 May 2016	5 May 2016
Login	Vilnius, Lithuania	5 May 2016	6 May 2016
Open Data Camp UK	Bristol	15 May 2016	16 May 2016
CEDEM	Krems, Austria	18 May 2016	20 May 2016
Pioneers Vienna	Vienna	24 May 2016	25 May 2016
TNW the next Web	Amsterdam	26 May 2016	27 May 2016

Latidtude59	TALLINN, Estonia	31 May 2016	1 Jun 2016
buzzwords Berlin	Berlin	5 Jun 2016	7 Jun 2016
Wikimania	Italy	22 Jun 2016	28 Jun 2016
EDF 2016	Eindhoven	29 Jun 2016	30 Jun 2016
3rd Final review	Eindhoven	1 Jul 2016	1 Jul 2016
NextConf	Berlin	22 Sep 2016	22 Sep 2016
webexpo	Prague	23 Sep 2016	24 Sep 2016
International Open Data Conference (IODC)	Madrid	6 Oct 2016	7 Oct 2016
South Summit	Madrid	5 Oct 2016	7 Oct 2016
ODI Summit	London	1 Nov 2016	1 Nov 2016
Slush	Helsinki	30 Nov 2016	11/31/2016

6.3 Guardian Media Hub

Links of the Guardian articles

http://www.theguardian.com/odine-partner-zone/2015/sep/08/odine-open-data-incubator-programme-winners-startups-sme

http://www.theguardian.com/odine-partner-zone/2015/nov/04/winners-second-call-odine-call-open-data-incubator-programme-europe

http://www.theguardian.com/odine-partner-zone/2015/aug/27/open-data-university-of-southampton

http://www.theguardian.com/odine-partner-zone/2016/jan/12/rentsquare-rent-price-sweet-spot-landlords-tenants

http://www.theguardian.com/odine-partner-zone/2016/jan/14/winners-of-the-third-odine-call-announced

http://www.theguardian.com/odine-partner-zone/2015/mar/31/odi-to-channel-57m-of-eu-funding-into-open-data-startup-incubator

http://www.theguardian.com/odine-partner-zone/2015/may/11/open-data-smes-startup-funding-odine

http://www.theguardian.com/odine-partner-zone/2015/nov/18/european-data-portal-european-data-forum

http://www.theguardian.com/odine-partner-zone/2015/oct/19/sickly-attendance-online-system-schools

http://www.theguardian.com/media-network/2015/jul/01/odine-open-data-second-call-applications

http://www.theguardian.com/odine-partner-zone/2015/dec/15/datapress-councils-publish-open-data-london-datastore

http://www.theguardian.com/odine-partner-zone/2016/jan/19/unigraph-connect-open-data-sets

http://www.theguardian.com/odine-partner-zone/2015/dec/02/pikhaya-smart-streets-whythawk-data-empty-industrial-office-retail-space

http://www.theguardian.com/odine-partner-zone/2015/dec/14/insymbio-biowaste-raw-material

http://www.theguardian.com/odine-partner-zone/2015/nov/09/instats-visualise-complicated-datasets

http://www.theguardian.com/odine-partner-zone/2015/sep/01/okf-deutschlands-ambitious-open-data-mission

http://www.theguardian.com/odine-partner-zone/2015/nov/03/commoprices-portal-commodity-prices-open-data

http://www.theguardian.com/technology/2014/nov/04/eu-commits-144m-to-support-open-data-across-europe

http://www.theguardian.com/odine-partner-zone/2015/nov/19/thingful-vision-interoperable-internet-of-things

http://www.theguardian.com/odine-partner-zone/2015/jun/02/open-data-institute-global-data-infrastructure

http://www.theguardian.com/odine-partner-zone/2015/jun/30/open-data-economy-us-firms-eu

http://www.theguardian.com/odine-partner-zone/2015/nov/24/bike-citizens-urban-cycling-app-route-planner

http://www.theguardian.com/odine-partner-zone/2015/dec/29/farm-dog-best-agricultural-tech-smaller-farms

http://www.theguardian.com/media-network/2016/jan/08/open-data-ecosystem-change-2016

http://www.theguardian.com/media-network/2015/may/29/open-data-nhs-healthcare-nigel-shadbolt

http://www.theguardian.com/media-network/2015/nov/16/information-barons-threaten-autonomy-privacy-online

http://www.theguardian.com/technology/series/big-data-development

http://www.theguardian.com/media-network/2015/dec/02/china-russia-open-data-open-government

http://www.theguardian.com/media-network/2016/jan/19/open-data-investor-confidence-spanish-property

http://www.theguardian.com/media-network/2015/sep/28/data-poverty-sustainable-development-goals-un

http://www.theguardian.com/media-network/2015/aug/04/smart-cities-diversity-work-open-data

http://www.theguardian.com/media-network/2015/oct/14/manchester-barcelona-smart-cities-open-data

http://www.theguardian.com/media-network/2015/aug/03/open-data-london-smart-city-privacy

http://www.theguardian.com/media-network/2015/nov/20/cop21-climate-talks-open-data-iniatives-politicians

http://www.theguardian.com/media-network/2015/aug/26/open-data-guide-tips-business

http://www.theguardian.com/media-network/2015/oct/01/grades-students-schools-sixth-form-open-data

http://www.theguardian.com/media-network/2015/aug/18/open-data-save-lives-emergency-services-disaster-relief

http://www.theguardian.com/odine-partner-zone/2016/apr/01/winners-fourth-odine-call-announced

http://www.theguardian.com/odine-partner-zone/2016/apr/25/viomedo-new-treatments-patients-clinical-trials-match

http://www.theguardian.com/odine-partner-zone/2016/apr/20/plume-labs-air-pollution-london-paris

http://www.theguardian.com/odine-partner-zone/2016/apr/14/imin-aggregates-open-data-health-apps

http://www.theguardian.com/odine-partner-zone/2016/apr/26/siris-academic-higher-education-research-open-data-unics

http://www.theguardian.com/odine-partner-zone/2016/feb/15/venture-capital-funding-open-data-startup

http://www.theguardian.com/odine-partner-zone/2016/mar/22/startup-openlaws-legal-access-odine-open-data

http://www.theguardian.com/odine-partner-zone/2016/mar/31/green-city-solutions-look-to-clean-up-our-air-one-citytree-at-a-time

http://www.theguardian.com/odine-partner-zone/2016/mar/22/suade-startup-finance-industry-regulations-odine-open-data

http://www.theguardian.com/odine-partner-zone/2016/mar/22/suade-startup-finance-industry-regulations-odine-open-data

http://www.theguardian.com/odine-partner-zone/2016/mar/18/how-to-expand-your-open-data-business-into-new-markets

http://www.theguardian.com/media-network/2016/apr/11/antibiotic-resistance-real-time-open-data

http://www.theguardian.com/media-network/2016/apr/06/zika-open-data-sharing-initiative-world-health-organisation

http://www.theguardian.com/media-network/2016/feb/16/banking-industry-uber-moment-standard-open-banking-working-group